



Showcase Production Program Guidelines

2020-2021

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Program Overview:

1. The Showcase Production Program assists Canadian Artists by subsidizing a portion of the cost of Showcase Production in Canada.
2. Funding for this Program is calculated up to 50% of the costs to a maximum of three thousand dollars.
3. Review of application could take up to four weeks after end date of application.
4. Funding of this program is through the Fray family Foundation and Collective Music Nation.

Application Deadlines:

5. Rolling Deadlines. Applications must be submitted to CMN at least one calendar day in advance of the final closing date.
6. Applicants can submit multiple applications throughout the year

Who Can Apply:

7. All artists that are Canadian or Landed.
8. All Record Labels or Artist Managers may fill out the application, but in this program the Applicant must be the artist in all cases.

How to Apply:

9. Before you apply you must be registered as a member in good standing with The Collective Music Nation.
10. Application is completed through our Membership Portal.

How the Program Works:

11. To qualify you must have a current release or an upcoming release.
12. A current release is a qualifying album with at least six tracks or twenty minutes of recorded time by the artist that was released no longer than twelve months prior to the application submissions date.
13. An upcoming release is a qualifying album that is due to be commercially released within six months of the latest scheduled Tour.
14. Once the Application is approved, changes to the proposed activities having a budget impact of 25% or less of eligible costs may be made without CMN pre-approval, subject to the cap, if any. All other changes must be approved by CMN.

Eligible Costs:

15. Incurred after the application has been submitted and paid before the final Completion deadline.
16. Bona fide costs paid out-of-pocket by the Applicant to providers that are not employed by or related parties to the Applicant.
17. Paid to Canadians and Canadian owned and controlled companies, for goods and services delivered in Canada. Goods and services purchased from individual Canadians living outside of Canada or Canadian- owned businesses physically located outside of Canada are eligible costs.

Ineligible Costs:

18. Equipment purchases and purchases of capital assets.
19. Taxes that are subject to rebate to the recipient (such as VAT, HST).
20. Musicians' union dues, penalties, fines, pension contributions and any other union-mandated payments.
21. CD, vinyl or other music media manufacturing and duplication costs, except where allowed within the allowance for promotional, not-for sale costs.
22. Donated services for musicians' fees.

Further Information:

23. Costs must be verifiable with invoices, receipts and proof of payment. Unless otherwise noted or explicitly allowed by CMN, proof of payment must be submitted upon Completion, as a condition of funding.
24. Receipts must include:
 - a. The name and address of the organization or individual who provided the goods or services;
 - b. The name of the individual who purchased the goods or service.
 - c. The goods or services purchased in detail, such as item description, quantity, unit price, extended price, additional charges and applicable taxes.
 - d. The transaction date (including the dates of service or delivery if applicable).
25. Musicians' fees - where applicable, fees paid to musicians will be recognized as follows:
 - a. For live performances, musicians' fees will be capped at a show rate of \$300 per show. The show rate includes all paid performances in one calendar day.
 - b. Cash payments to musicians may only be eligible for CMN reimbursement if they conform to the policy on cash payments set out above. For reimbursement by CMN, the musician's fee must be supported by an invoice from the musician to the Applicant, along with proof of payment showing the invoice was paid.
 - c. Per diems paid to musicians will be recognized in addition to the above rates, to a maximum of \$50 per person per day. Claims to CMN for reimbursement of per diems paid in cash must be accompanied by a Receipt for Services form.
26. Travel Costs:
 - a. Accommodations are eligible to a maximum of \$300 per room, per night. Other caps may apply—see Business Policies: Eligible Costs - General Terms.
 - b. Flight costs at economy rate only.

c. No dollar value will be attributable to air miles, frequent flyer points or similar programs. However, CMN may recognize a cash fee charged by the points provider.

d. Applicants are urged to ensure that each person traveling is covered by trip cancellation, health/medical and accident insurance appropriate to the length and location of the visit to the country in which any funded travel occurs. If a trip or any portion thereof is canceled such that all or any portion of approved eligible costs is forfeit, the Applicant is required to recover the maximum amount available under its travel insurance. CMN will cover 50% of any remaining non-refundable costs.

26. CMN always reserves the right to allow, disallow, or modify costs. It is advisable to discuss any significant changes to your budget before Completion. If you are uncertain about the eligibility of a cost, please contact CMN before incurring that cost. For a project and costs to remain eligible, Applicants must notify CMN immediately of any significant change to the original application or budget submitted. A significant change would be one that impacts more than 25% of the budget.

Funding and Payments:

27. Applicants to every CMN program must declare any other public funding received or expected to be received toward the same project costs they are claiming to CMN. CMN's contribution plus any other public funding cannot exceed 100% of the project's total eligible budget.

28. To receive CMN funding, you must submit banking information for direct deposit.

29. If the amount of CMN funding offered is \$2,000 or less, CMN may issue an advance of 100% of the offered amount. If the offer exceeds \$2,000, CMN may issue an advance payment of 50% of the approved funding request. A final payment will be issued for the balance of the approved funding request after a Completion has been received, reviewed and accepted by CMN.

Project Completions:

30. Once submitted to CMN, the Completion will be deemed by CMN to be your true, accurate, and final accounting, and may not be unsubmitted, amended or deleted.
31. Applicants should retain all their invoices, receipts and proofs of payment for seven years for CMN and Revenue Canada taxation purposes.

Notification:

32. Applicants will be notified by email when the results are available. Results are not released over the telephone.

Acknowledgment of CMN support:

33. Grant recipients must include visual acknowledgement of CMN support in all of their promotional materials, advertising and programs of performances or works related to the grant. Further information for these guidelines will be supplied upon your approval.